

**Five ways that
strong PTT
services can save
you money**



The right PTT solution can offer smart services to make your operations more efficient, more effective, and safer for your personnel. It will also keep your capital and operational expenses low.

Connect your radios and smartphones

Are you thinking about smartphones and apps for your communications?

Do you want to continue using your existing radio network, while also giving your people the most modern and capable communication tools.

But you need to manage your budget, so you want an affordable communication solution. Smart, advanced PTT services are strong because they are both capable AND cost-effective.

What does a strong PTT service mean?

It does not mean a simple app - it won't just "turn your smartphone into a walkie-talkie". Instead, a strong PTT service is one that is advanced and intelligent. It will deliver not only voice, but video, text, and location information at the push of a button. It can also be connected to IT systems and sensors.

A strong PTT service is the best way for people to communicate in groups. A service that meets the five requirements below can also save a lot of money:

- Allows groups that are flexible and multipurpose

- Can be used across a wide area
- Gives users the information they need
- Can be adopted in stages
- Can be used for more than just voice and messages.

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Wouldn't you like to get better operations ... and save money? Let's take a closer look at the five possibilities that a strong PTT service will deliver.



1

Flexible groups can save you money

Your current communication system probably meets the needs of your regular staff. But what about temporary work teams? For example, an industrial site could have hundreds or thousands of temporary subcontractors.

You could distribute your own walkie-talkies to the subcontractors. But, with an advanced PTT service, you can just provide the application into their own devices. You save money because you don't need a lot of devices just for subcontractors and won't need to replace damaged or lost devices.

The PTT services will allow subcontractors and other temporary staff to communicate with the team. They can easily be included in all essential communications. Smoother cooperation in everyday tasks can save you money.

The right PTT service makes it easy to set up effective communications for thousands of temporary subcontractors, while ensuring they are also easy to manage.

Getting the subcontractors using group communications is easy. Instead of giving them physical equipment, they can

download the application into their own devices. And when the PTT service is easy to use, they can start using it straight away.

The PTT app in their device can also include a special communication group for supervisors. They can use it to send standard operating procedures and other instructions, making it easy for temporary workers to get the information they need.

The subcontractors also get to use their own, familiar devices. If they work for more than one company, they may be able to communicate with both of them using just one device.



2

Support for teams that are on the move

The right PTT service will also make it easier to communicate while on the move. Firstly, the PTT service will work wherever there's commercial mobile network coverage - walkie-talkies will only work on your site. For example, supervisors will be able to oversee and manage field personnel wherever they are.

Secondly, the talk groups can cover a particular location – so whoever is within a certain area will be part of the same conversation. Alerts can be set up, so they always go to the units nearest the incident.

To increase the coverage of your radio communication

system, you would need new network equipment. With strong PTT services, you have additional coverage from commercial broadband. You won't need new hardware AND still you get a much wider area in which your private communications will work.



3

Better informed people - a real benefit

A strong PTT service can deliver the relevant information faster – and people can also get new kinds of relevant information.

For example, instead of using operators to monitor the data from sensors and alert people when needed, the data can automatically generate alarms in the app. Your personnel can concentrate on value-adding tasks instead of acting as go-betweens.


The information can go straight to the right people who are in the right place to perform the task. Problems get solved faster, and you can minimize or even eliminate downtime.

You may also face a life-threatening incident, such as a gas leak. Sensors could automatically trigger messages to people who can fix it and warn others to avoid the danger zone.

You can also use the strong PTT service to track people. Knowing who is in the area solving the problem and who is out of danger helps protect your people and avoid potentially expensive liabilities.

Even your factory, items of equipment, or sensors can be “part of the team”. Your factory could monitor itself and call for human help when needed.



A man in a tactical vest is shown in profile, looking towards the right. He is wearing a black tactical vest over a black jacket. The vest has several pockets and a small screen on the left chest. He is holding a black mobile device in his right hand. The background is a blurred industrial or construction site.

The information can go straight to the people who are in the right place to perform a task. Problems get solved faster, and you can minimize or even eliminate downtime.

4

Smooth transition brings savings

You also don't need to abandon your current communication system to start using advanced PTT services.

Instead of making a sudden switch, you can continue to use your existing communication system and introduce the app to work alongside. This avoids disrupting your operations.

At the start, people can use the new system in much the same way as the old, as they won't need much training.

However, your people are certain to come up with new ways of working that you could not plan in advance.

Many of your workers may already use both a walkie-talkie and a smartphone for work. Using just a smartphone saves problems and money - if even one part of your workforce can use a single device, their smartphone, the savings can be significant.



5

Save money: choose a solution, not just an app

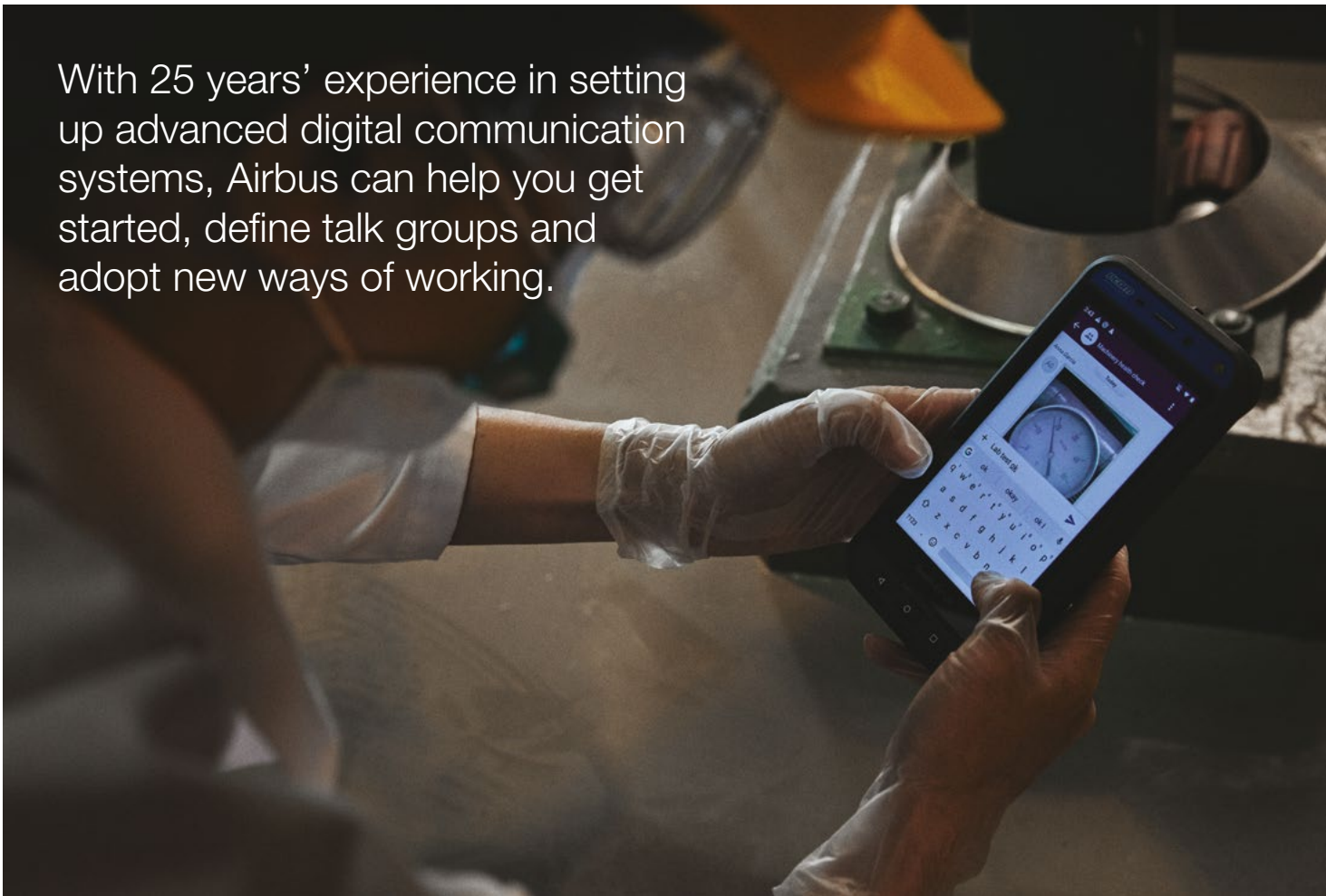
For maximum savings, an advanced push-to-talk service is better than a simple push-to-talk app - but such a service is easier to adopt than you probably think!

Tactilon® Agnet from Airbus is offered as a Software as a Service solution, meaning you can get started easily. You also avoid the complexities of migration, user and device management, and even security when you let us help you.

Tactilon Agnet also gives you more than a strong PTT service. With 25 years' experience in setting up advanced digital communication systems, Airbus can help you get started, define talk groups and adopt new ways of working. For example, the whole country-wide TETRA network in Hungary was rolled out and set up in only one year.

Start small – it is easy because people are used to smartphone apps, and affordable because the cost of Software as a Service is based on the number of users. Tactilon Agnet lets you scale easily, and you can add users whenever you need.

With 25 years' experience in setting up advanced digital communication systems, Airbus can help you get started, define talk groups and adopt new ways of working.



Do not miss out!

Don't lose money – instead, start saving money and improving your operations with Airbus' Tactilon® Agnet solution. This advanced PTT service is not available anywhere else. With Tactilon Agnet, your operations can be more efficient, more effective and safer for your personnel – all while keeping your capital and operational expenses low.

Tactilon Agnet gives all this added value and will also help your digitalization initiatives and strategy.

What next?

Get a free consultation from Airbus experts and learn exactly how you can adopt the powerful Tactilon Agnet solution:

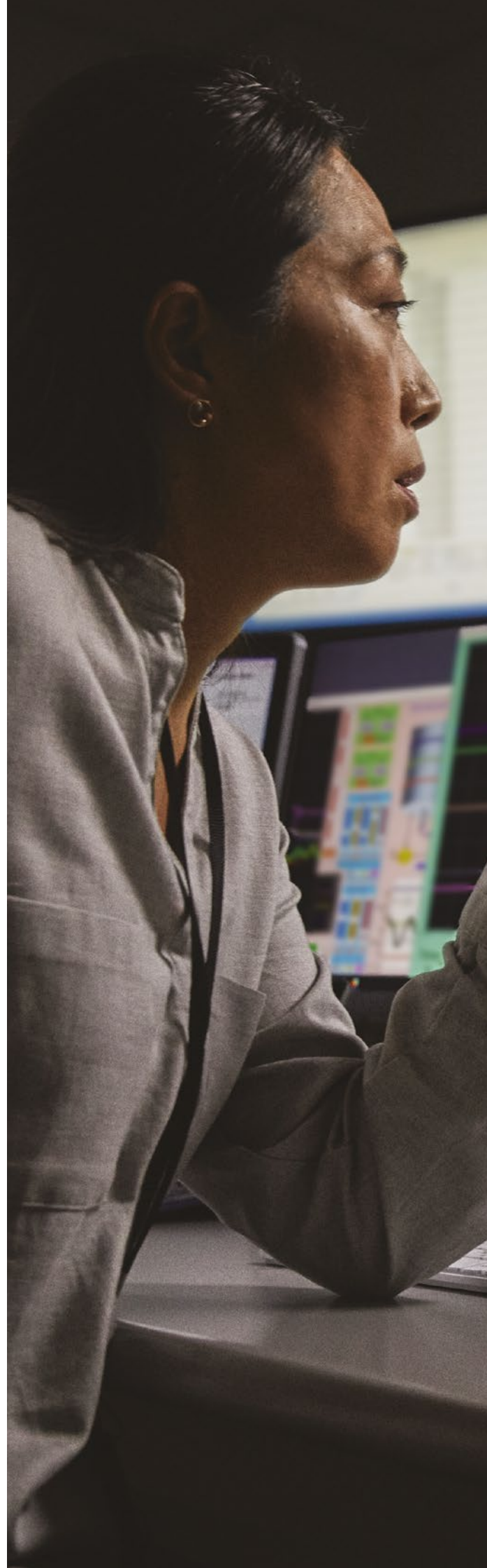
[Contact Airbus](#)

To get more “hands on” with Tactilon Agnet:

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Or book an exclusive demo session just for you or your team.

[Book an exclusive demo](#)







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